

SB 372

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SENATE OF WEST VIRGINIA

WEST VIRGINIA LEGISLATURE

REGULAR SESSION, 1999



ENROLLED

SENATE BILL NO. 372

(By Senator TOUBLIN, MR. PRESIDENT, ET AL)



PASSED March 12, 1999
In Effect From Passage

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OFFICE OF THE CLERK OF THE SENATE
SECRETARY OF STATE

ENROLLED

Senate Bill No. 372

(BY SENATOR TOMBLIN, MR. PRESIDENT, WALKER, PREZIOSO, PLYMALE, SHARPE, WOOTON, ROSS, HUNTER, MCCABE, REDD, SNYDER, UNGER, SPROUSE, JACKSON, CRAIGO, BOWMAN, SCHOONOVER, DITTMAR, EDGELL, FANNING, MINARD, BAILEY, HELMICK, KESSLER AND BALL)

[Passed March 12, 1999; in effect from passage.]

AN ACT to amend chapter sixteen of the code of West Virginia, one thousand nine hundred thirty-one, as amended, by adding thereto a new article, designated article nine-b, relating to implementation of the tobacco master settlement agreement; providing for escrow of funds; and setting civil penalties.

Be it enacted by the Legislature of West Virginia:

That chapter sixteen of the code of West Virginia, one thousand nine hundred thirty-one, as amended, be amended by adding thereto a new article, designated article nine-b, to read as follows:

ARTICLE 9B. IMPLEMENTING TOBACCOMASTER SETTLEMENT AGREEMENT.

§16-9B-1. Findings and purpose.

1 (a) Cigarette smoking presents serious public health
2 concerns to the state and to the citizens of the state. The
3 surgeon general has determined that smoking causes lung
4 cancer, heart disease and other serious diseases, and that
5 there are hundreds of thousands of tobacco-related deaths
6 in the United States each year. These diseases most often
7 do not appear until many years after the person in ques-
8 tion begins smoking.

9 (b) Cigarette smoking also presents serious financial
10 concerns for the state. Under certain health-care pro-
11 grams, the state may have a legal obligation to provide
12 medical assistance to eligible persons for health conditions
13 associated with cigarette smoking, and those persons may
14 have a legal entitlement to receive such medical assistance.

15 (c) Under these programs, the state pays millions of
16 dollars each year to provide medical assistance for these
17 persons for health conditions associated with cigarette
18 smoking.

19 (d) It is the policy of the state that financial burdens
20 imposed on the state by cigarette smoking be borne by
21 tobacco product manufacturers rather than by the state to
22 the extent that such manufacturers either determine to
23 enter into a settlement with the state or are found culpable
24 by the courts.

25 (e) On the twenty-third day of November, one thousand
26 nine hundred ninety-eight, leading United States tobacco
27 product manufacturers entered into a settlement agree-
28 ment, entitled the "master settlement agreement", with the
29 state. The master settlement agreement obligates these
30 manufacturers, in return for a release of past, present and
31 certain future claims against them as described therein, to
32 pay substantial sums to the state (tied in part to their
33 volume of sales); to fund a national foundation devoted to
34 the interests of public health; and to make substantial
35 changes in their advertising and marketing practices and
36 corporate culture, with the intention of reducing underage
37 smoking.

38 (f) It would be contrary to the policy of the state if
39 tobacco product manufacturers who determine not to enter
40 into such a settlement could use a resulting cost advantage
41 to derive large, short-term profits in the years before

42 liability may arise without ensuring that the state will
43 have an eventual source of recovery from them if they are
44 proven to have acted culpably. It is thus in the interest of
45 the state to require that such manufacturers establish a
46 reserve fund to guarantee a source of compensation and to
47 prevent such manufacturers from deriving large,
48 short-term profits and then becoming judgment-proof
49 before liability may arise.

§16-9B-2. Definitions.

1 (a) "Adjusted for inflation" means increased in accor-
2 dance with the formula for inflation adjustment set forth
3 in Exhibit C to the master settlement agreement.

4 (b) "Affiliate" means a person who directly or indirectly
5 owns or controls, is owned or controlled by, or is under
6 common ownership or control with, another person.
7 Solely for purposes of this definition, the terms "owns,"
8 "is owned" and "ownership" mean ownership of an equity
9 interest, or the equivalent thereof, of ten percent or more,
10 and the term "person" means an individual, partnership,
11 committee, association, corporation or any other organiza-
12 tion or group of persons.

13 (c) "Allocable share" means allocable share as that term
14 is defined in the master settlement agreement.

15 (d) "Cigarette" means any product that contains nico-
16 tine, is intended to be burned or heated under ordinary
17 conditions of use, and consists of or contains: (1) Any roll
18 of tobacco wrapped in paper or in any substance not
19 containing tobacco; or (2) tobacco, in any form, that is
20 functional in the product, which, because of its appear-
21 ance, the type of tobacco used in the filler, or its packaging
22 and labeling, is likely to be offered to, or purchased by,
23 consumers as a cigarette; or (3) any roll of tobacco
24 wrapped in any substance containing tobacco which,
25 because of its appearance, the type of tobacco used in the
26 filler, or its packaging and labeling, is likely to be offered
27 to, or purchased by, consumers as a cigarette as that term
28 is described in this subsection. The term "cigarette"
29 includes "roll-your-own", which means any tobacco
30 which, because of its appearance, type, packaging, or
31 labeling is suitable for use and likely to be offered to, or
32 purchased by, consumers as tobacco for making cigarettes.

33 For purposes of this definition of cigarette, 0.09 ounces of
34 "roll-your-own" tobacco shall constitute one individual
35 cigarette.

36 (e) "Master settlement agreement" means the settlement
37 agreement (and related documents) entered into on the
38 twenty-third day of November, one thousand nine
39 hundred ninety-eight, by the state and leading United
40 States tobacco product manufacturers.

41 (f) "Qualified escrow fund" means an escrow arrange-
42 ment with a federally- or state- chartered financial
43 institution having no affiliation with any tobacco product
44 manufacturer and having assets of at least \$1,000,000,000
45 where such arrangement requires that such financial
46 institution hold the escrowed funds' principal for the
47 benefit of releasing parties and prohibits the tobacco
48 product manufacturer placing the funds into escrow from
49 using, accessing or directing the use of the funds' principal
50 except as consistent with subdivision (2), subsection (b),
51 section three of this article.

52 (g) "Released claims" means released claims as that term
53 is defined in the master settlement agreement.

54 (h) "Releasing parties" means releasing parties as that
55 term is defined in the master settlement agreement.

56 (i) "Tobacco product manufacturer" means an entity that
57 after the date of enactment of this article directly (and not
58 exclusively through any affiliate):

59 (1) Manufactures cigarettes anywhere that such manu-
60 facturer intends to be sold in the United States, including
61 cigarettes intended to be sold in the United States through
62 an importer (except where such importer is an original
63 participating manufacturer, as that term is defined in the
64 master settlement agreement, that will be responsible for
65 the payments under the master settlement agreement with
66 respect to such cigarettes as a result of the provisions of
67 subsections II(mm) of the master settlement agreement and
68 that pays the taxes specified in subsection II(z) of the
69 master settlement agreement, and provided that the
70 manufacturer of such cigarettes does not market or
71 advertise such cigarettes in the United States);

72 (2) Is the first purchaser anywhere for resale in the
73 United States of cigarettes manufactured anywhere that
74 the manufacturer does not intend to be sold in the United
75 States; or

76 (3) Becomes a successor of an entity described in subdivi-
77 sion (1) or (2) of this subsection.

78 The term "tobacco product manufacturer" shall not
79 include an affiliate of a tobacco product manufacturer
80 unless such affiliate itself falls within subdivision (1), (2)
81 or (3).

82 (j) "Units sold" means the number of individual ciga-
83 rettes sold in the state by the applicable tobacco product
84 manufacturer (whether directly or through a distributor,
85 retailer or similar intermediary or intermediaries) during
86 the year in question, as measured by excise taxes collected
87 by the state on packs or "roll-your-own" tobacco contain-
88 ers bearing the excise tax stamp of the state. The tax
89 commissioner shall propose legislative rules for promulga-
90 tion, in accordance with article three, chapter twenty-nine
91 of this code, as are necessary to ascertain the amount of
92 state excise tax paid on the cigarettes of such tobacco
93 product manufacturer for each year.

§16-9B-3. Requirements.

1 Any tobacco product manufacturer selling cigarettes to
2 consumers within the state (whether directly or through a
3 distributor, retailer or similar intermediary or intermedi-
4 aries) after the date of enactment of this article shall do
5 one of the following:

6 (a) Become a participating manufacturer (as that term is
7 defined in section II(jj) of the master settlement agree-
8 ment) and generally perform its financial obligations
9 under the master settlement agreement; or

10 (b) (1) Place into a qualified escrow fund by the fifteenth
11 day of April of the year following the year in question the
12 following amounts, adjusted for inflation:

13 (A) For the year one thousand nine hundred ninety-nine:
14 \$.0094241 per unit sold after the date of enactment of this
15 article;

16 (B) For the year two thousand: \$.0104712 per unit sold;

17 (C) For each of the years two thousand one and two
18 thousand two: \$.0136125 per unit sold;

19 (D) For each of the years two thousand three through
20 two thousand six: \$.0167539 per unit sold; and

21 (E) For the year two thousand seven or each year there-
22 after: \$.0188482 per unit sold.

23 (2) A tobacco product manufacturer that places funds
24 into escrow pursuant to this subsection shall receive the
25 interest or other appreciation on such funds as earned.
26 Such funds themselves shall be released from escrow only
27 under the following circumstances:

28 (A) To pay a judgment or settlement on any released
29 claim brought against such tobacco product manufacturer
30 by the state or any releasing party located or residing in
31 the state. Funds shall be released from escrow under this
32 paragraph: (i) In the order in which they were placed into
33 escrow; and (ii) only to the extent and at the time neces-
34 sary to make payments required under such judgment or
35 settlement;

36 (B) To the extent that a tobacco product manufacturer
37 establishes that the amount it was required to place into
38 escrow in a particular year was greater than the state's
39 allocable share of the total payments that such manufac-
40 turer would have been required to make in that year under
41 the master settlement agreement (as determined pursuant
42 to section IX(i)(2) of the master settlement agreement, and
43 before any of the adjustments or offsets described in
44 section IX(i)(3) of that agreement other than the inflation
45 adjustment) had it been a participating manufacturer, the
46 excess shall be released from escrow and revert back to
47 such tobacco product manufacturer; or

48 (C) To the extent not released from escrow under para-
49 graph (A) or (B) of this subdivision, funds shall be released
50 from escrow and revert back to the tobacco product
51 manufacturer twenty-five years after the date on which
52 they were placed into escrow.

53 (3) Each tobacco product manufacturer that elects to
54 place funds into escrow pursuant to this subsection shall

55 annually certify to the attorney general that it is in
56 compliance with this subsection. The attorney general
57 may bring a civil action on behalf of the state against any
58 tobacco product manufacturer that fails to place into
59 escrow the funds required under this section. Any tobacco
60 product manufacturer that fails in any year to place into
61 escrow the funds required under this section shall:

62 (A) Be required within fifteen days to place such funds
63 into escrow as shall bring it into compliance with this
64 section. The court, upon a finding of a violation of this
65 subsection, may impose a civil penalty, to be paid to the
66 general fund of the state, in an amount not to exceed five
67 percent of the amount improperly withheld from escrow
68 per day of the violation and in a total amount not to
69 exceed one hundred percent of the original amount
70 improperly withheld from escrow;

71 (B) In the case of a knowing violation, be required within
72 fifteen days to place such funds into escrow as shall bring
73 it into compliance with this section. The court, upon a
74 finding of a knowing violation of this subsection, may
75 impose a civil penalty, to be paid to the general fund of the
76 state, in an amount not to exceed fifteen percent of the
77 amount improperly withheld from escrow per day of the
78 violation and in a total amount not to exceed three hun-
79 dred percent of the original amount improperly withheld
80 from escrow; and

81 (C) In the case of a second knowing violation, be prohib-
82 ited from selling cigarettes to consumers within the state
83 (whether directly or through a distributor, retailer or
84 similar intermediary) for a period not to exceed two years.

85 Each failure to make an annual deposit required under
86 this section shall constitute a separate violation.

That Joint Committee on Enrolled Bills hereby certifies that the foregoing bill is correctly enrolled.

[Signature]

Chairman Senate Committee

[Signature]
Chairman House Committee

Originating in the Senate.

In effect from passage.

[Signature]
Clerk of the Senate

[Signature]
Clerk of the House of Delegates

[Signature]
President of the Senate

[Signature]
Speaker House of Delegates

The within *approved* this the *75th*

Day of *March*, 1999

[Signature]
Governor

PRESENTED TO THE

GOVERNOR,

Date 3/23/99

Time 10:32am